WHAT IS CLAIMED IS:

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1. A planning support program for supporting planning of a vehicle, said program making a computer execute:

an exterior model building step of building an exterior model that expresses an outer appearance of the vehicle by reading out an exterior parameter group associated with an exterior shape of a vehicle, and changing exterior parameters included in the readout exterior parameter group;

an interior model building step of building an interior model that expresses interior comfort of passengers by inputting passenger parameters associated with sitting states of the passengers in the vehicle; and

a display step of superimposing the exterior model built in the exterior model building step, and the interior model built in the interior model building step.

2. The program according to claim 1, wherein said planning support program makes the computer further execute:

a structure model building step of building a

25 structure model by reading out a structure parameter

group associated with a structure of a framework of the

vehicle, and adjusting structure parameters included in the readout structure parameter group, and the display step includes a step of superimposing the structure model built in the structure model 5 building step on the exterior model and the interior model. The program according to claim 1, wherein the exterior model building step includes a step of changing the exterior parameters on the basis of 10 vehicle specification values associated with exterior dimensions of the vehicle, and the interior model built in the interior model building step is not influenced by the vehicle specification values. The program according to claim 2, wherein a shape 15 of the framework which forms the structure model changes in correspondence with a shape of the exterior model. The program according to claim 1, wherein the display step includes a step of transparently 20 displaying the exterior model to identifiably display whether or not the exterior model and the interior model interfere with each other. The program according to claim 2, wherein the display step includes a step of transparently 25 displaying a vehicle shape as a combination of the exterior model and the structure model to identifiably - 86 -

display whether or not the vehicle shape and the interior model interfere with each other. The program according to claim 1, wherein the 7. interior model building step includes a step of building the interior model by reading out and deforming human type models that express the passengers and seat models that express seats in accordance with the passenger parameters. The program according to claim 7, wherein the interior building step includes a step of building the 10 interior model by inputting the number of seats as the passenger parameter, and combining the human type models and the seat models corresponding to the number of seats. The program according to claim 7, wherein the 15 9. interior building step includes a step of building the interior model using sitting positions of the passengers for respective seats input as the passenger parameters. 20 The program according to claim 7, wherein the interior building step includes a step of building the interior model using sitting postures of the passengers input as the passenger parameters. The program according to claim 7, wherein the 11. human type model set at a driver's seat of the vehicle 25 includes eye point information and visibility assurance - 87 -

reference range information indicating a reference range to be assured as visibility from the eye point. 12. The program according to claim 11, wherein the interior model has position information of a 5 predetermined portion of the vehicle, which is specified by the reference range. The program according to claim 12, wherein the 13. predetermined portion of the vehicle includes at least one of a front header, rear header, pillar, and 10 windshield lower end portion. The program according to claim 7, wherein the interior model has position information of a predetermined portion of the vehicle associated with oppressive feelings experienced by the passengers, and the position information is specified by positions of 15 the human type models. 15. The program according to claim 14, wherein the predetermined portion of the vehicle includes at least one of a front header, rear header, pillar, and windshield lower end portion. 20 The program according to claim 2, wherein the structure parameters include information associated with a sectional shape of the framework of the vehicle. The program according to claim 2, wherein the structure parameters include information associated 25 with a mechanical strength of the framework. - 88 -

18. The program according to claim 2, wherein the structure parameters include information associated with a weight of the framework. The program according to claim 2, wherein the 19. structure parameters include information associated with a material of the framework. The program according to claim 2, wherein the 20. structure parameters include information associated with a thickness of a steel plate used in the framework. The program according to claim 2, wherein the 10 framework includes at least one of a front pillar, center pillar, rear pillar, side roof rail, front header, and rear header. The program according to claim 2, wherein the structure model building step includes a step of 15 building the structure model by selectively reading out one of a plurality of structure parameter groups prepared for respective vehicle types. The program according to claim 2, wherein a shape 23. of the framework which forms the structure model 20 changes in correspondence with a shape of the exterior model. A planning support method for supporting planning of a vehicle using a computer, comprising: 25 an exterior model building step of building an exterior model that expresses an outer appearance of the vehicle by reading out an exterior parameter group - 89 -

- a display step of superimposing, on a display, the exterior model built in the exterior model building step, and the interior model built in the interior model building step.
- 25. The method according to claim 24, wherein the

 15 interior model building step includes a step of

 building the interior model by reading out and

 deforming human type models that express the passengers

 and seat models that express seats in accordance with

 the passenger parameters.
- 20 26. The method according to claim 24, further comprising:

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a structure model building step of building a structure model by reading out a structure parameter group associated with a structure of a framework of the vehicle, and adjusting structure parameters included in the readout structure parameter group, and

wherein the display step includes a step of superimposing the structure model built in the structure model building step on the exterior model and the interior model.

5 27. A planning support apparatus for supporting planning of a vehicle, comprising:

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exterior model building means for building an exterior model that expresses an outer appearance of the vehicle by reading out an exterior parameter group associated with an exterior shape of a vehicle, and changing exterior parameters included in the readout exterior parameter group;

interior model building means for building an interior model that expresses interior comfort of passengers by inputting passenger parameters associated with sitting states of the passengers in the vehicle; and

display means for superimposing the exterior model built by said exterior model building means, and the interior model built by said interior model building means.

28. The apparatus according to claim 27, wherein said interior model building means builds the interior model by reading out and deforming human type models that express the passengers and seat models that express seats in accordance with the passenger parameters.

29. The apparatus according to claim 27, further comprising:

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structure model building means for reading out a structure parameter group associated with a structure of a framework of the vehicle, and building a structure model by adjusting structure parameters included in the readout structure parameter group, and

wherein said display means superimposes the exterior model built by said exterior model building means, the interior model built by said interior model building means, and the structure model built by said structure model building means.

- 30. A planning support system for supporting planning of a vehicle, comprising:
- a database for storing a plurality of exterior parameter groups associated with exterior shapes of a vehicle;

selection means for selecting one of the exterior parameter groups from said database;

exterior model building means for building an exterior model that expresses an outer appearance of the vehicle by changing exterior parameters included in the selected exterior parameter group;

input means for inputting passenger parameters

25 associated with sitting states of passengers in the vehicle;

interior model building means for building an interior model that expresses interior comfort of the passengers on the basis of the input passenger parameters; and

- display means for superimposing the exterior model built by said exterior model building means, and the interior model built by said interior model building means.
- 31. The system according to claim 30, wherein said

 10 interior model building means builds the interior model

 by reading out and deforming human type models that

 express the passengers and seat models that express

 seats in accordance with the passenger parameters.
- 32. The system according to claim 30, wherein said
 15 database further stores a plurality of structure
 parameter groups associated with structures of
 frameworks of the vehicle,

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said planning support system further comprises: selection means for selecting one of the

structure parameter groups from said database; and
structure model building means for building a
structure model by adjusting structure parameters
included in the selected structure parameter group, and

said display means superimposes the exterior

25 model built by said exterior model building means, the interior model built by said interior model building

means, and the structure model built by said structure model building means.